

Privacy Notice — TrackTrove.ai Waitlist

Last updated: 8 September 2025

Controller (Who we are) The data controller is Production Music Incorporated s.r.o., registered at Ověnečka 42, 170 00 Prague, ICO: 23629223, Czech Republic. You can contact us about data protection at: info@tracktrove.ai

What data we collect

- Email address

Why we use it and our legal basis We use your name and email address to manage our waitlist, to notify you when TrackTrove.ai is launching, and to send you an invitation to use the service.

Our legal basis for this processing is your consent (Article 6(1)(a) of the GDPR), which you provide by submitting your details on our sign-up form. You can withdraw your consent at any time by clicking the "unsubscribe" link in our emails or by contacting us at info@tracktrove.ai.

What we promise not to do

- We will never sell your personal data.
- We will not use your data for third-party advertising.
- We do not perform any automated decision-making or profiling with your waitlist data.

Who receives your data (our processors) To manage our waitlist, we rely on trusted third-party service providers who act as our data processors. They are contractually bound to protect your data.

International Data Transfers Some of our processors may be located outside the European Economic Area (EEA). When we transfer your data to a country without an adequacy decision, such as the United States, we ensure it is protected through legally-approved mechanisms like the EU-US Data Privacy Framework and/or the European Commission's Standard Contractual Clauses (SCCs).

How long we keep your data We will store your data until you unsubscribe from our waitlist, or for a maximum of 24 months after our last communication with you, whichever comes first. After this period, your data will be securely deleted or anonymised.

Your Rights Under GDPR, you have the right to:

- **Access** a copy of your data.
- **Rectify** inaccurate data.
- **Erase** your data (the "right to be forgotten").
- **Restrict** how we process your data.
- **Data Portability** (receive your data in a machine-readable format).

- **Object** to processing.

You can exercise these rights at any time by contacting us at info@tracktrove.ai. You also have the right to withdraw your consent at any time.

If you have a concern, you have the right to lodge a complaint with our supervisory authority, the Czech Office for Personal Data Protection (ÚOOÚ) at www.uoou.cz.

Security We implement reasonable and appropriate technical and organisational measures to protect your data, including encryption of data in transit. However, no online system can be 100% secure.

Children Our service is not intended for individuals under the age of 18, and we do not knowingly collect their data.

Cookies Our waitlist website uses only strictly necessary cookies to function. We do not use any analytics or marketing cookies. If this changes in the future, we will update this notice and ask for your explicit consent.

Changes to this Notice We may update this notice from time to time. Any changes will be reflected in the "Last updated" date at the top of this page.